



BREAST CANCER FOUNDATION
OF THE OZARKSSM



YEARS
OF **HELP** AND **HOPE**

2025
Impact Report

Table of Contents

- 02** Message from CEO
- 03** Impact Report
- 07** Fundraising Totals
- 08** Goals
- 09** 2026 Vision
- 10** How you can help / Gratitude

- Founder and Chair**
- Mary Beth O'Reilly
- Board of Directors**
- Brian Asberry
 - Debi Murray Bennett
 - Brian Biggers, MD
 - Amanda Brown
 - Roger Holden, MD
 - Amanda Lackey, MD
 - Wendi Long
 - Brian McCracken
 - Ryan O'Grady, Treasurer
 - Ryan O'Reilly, President
 - John Russell
 - Matt Sibet
 - Jessica Snider, DO
 - Carlye Wannemacher
- Executive Committee**
- Debi Murray Bennett
 - Brian McCracken
 - Ryan O'Grady
 - Ryan O'Reilly
 - Carlye Wannemacher
- Investment Committee**
- Jeff Layman
 - Brian McCracken
 - Stephen Smith
 - Greg Snider

- Fundraising**
- Matt Sibet
 - Mike Woody
- Nominating**
- Debi Murray Bennett
 - Carlye Wannemacher
- Planned Giving Committee**
- Gordon Kinne
 - Mary Beth O'Reilly
 - Charlie O'Reilly
 - John Youngblood
- Trustees**
- John Bumberry, MD
 - John (Bucky) Buckner, MD
 - Greg DeGood
 - Rob Fulp
 - Bridgette Leonard
 - Wayne Morelock
 - Patrick Murney
 - Charlie O'Reilly
 - Nancy O'Reilly
 - Rosalie Wooten
 - Tom Rankin
- Finance Committee**
- Brian McCracken
 - Ryan O'Grady
 - Ryan O'Reilly

BCFO Staff

Chief Executive Officer
Joe Daues

Chief Operations Officer
Meagan Walkenhorst, RN

Program Director
Ashley Carter

Patient Advocate
Laura Bowles

Development Associate
Megan Garbee

Brand & Experience Manager
Emily Carr

Bookkeeper
Zandra Henderson

A Message from the CEO

The staff and Board of Directors of the Breast Cancer Foundation of the Ozarks (BCFO) are deeply grateful for your generous support. Every dollar helps us continue our mission of providing tangible help and lasting hope to families in the Ozarks facing the challenges of breast cancer.

Each year, life changes for hundreds of families across our region when they get the devastating news. A breast cancer diagnosis disrupts routines, burdens finances, and tests the emotional strength of our families and friends. BCFO fills that gap with direct financial assistance with household bills, transportation, childcare, and more. These services are not abstract; they are lifelines. And thanks to your support, we've been able to offer those lifelines for 25 years—marking a quarter-century of compassion, community, and care.

As we celebrate this milestone, we also recognize the shifting landscape of nonprofit funding. Federal-level changes and the rising cost of living have created new hurdles for families and for organizations like ours. Traditional funding sources are evolving, and the need for local, grassroots support has never been greater.

We are proud to say that BCFO remains steadfast in our commitment to serve where help is needed most.

Our programs are designed to meet real needs in real time. We are here to ensure no family walks this road alone. Your sponsorships, donations, and

advocacy empower us to keep that promise.

To our sponsors, donors, and volunteers, thank you. You are the heartbeat of this mission. Your belief in BCFO fuels our work and reminds us that even in uncertain times, community can be a powerful force for good.

With Sincere Gratitude,



Joe Daues
CEO, Breast Cancer Foundation of the Ozarks



2025 BCFO Staff with founder, Mary Beth O'Reilly

25
years

Annual Impact Report

Financial Assistance Program



586 local breast cancer patients received financial assistance

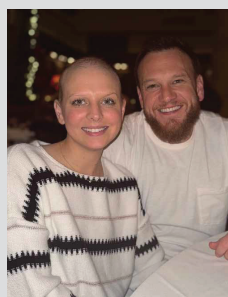
108 families served had children in the home

\$872,236 pledged to clients

\$1,554 average pledged to new clients
\$1,365 average pledged to add'l clients

14 referring health care partners

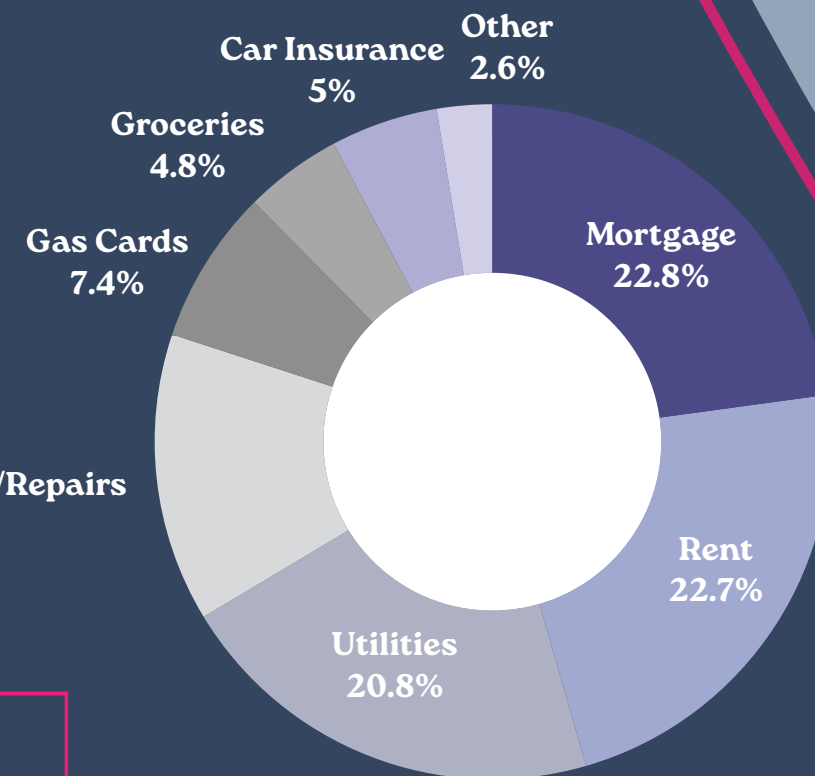
BCFO TESTIMONIAL CLIENT ASSISTANCE



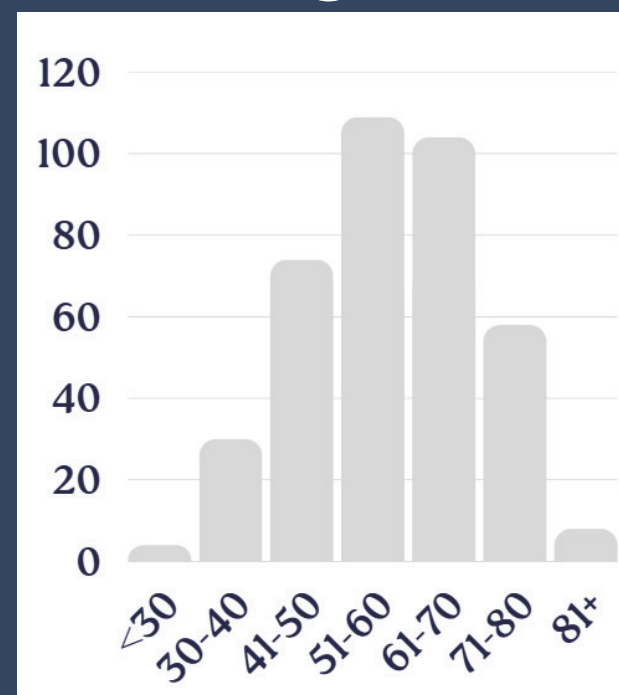
My name is M'Riah Frazier and I'm from Joplin, Missouri. I was diagnosed with breast cancer in 2024 at the age of 28. Between surgeries and chemotherapy, I was in treatment for around 7 months. Breast Cancer Foundation of the Ozarks **was truly a blessing.** They helped with gas, groceries, and other monthly bills while I went through treatment. **When you're diagnosed with cancer your bills don't stop but I'm truly so grateful that BCFO helped with them so I could focus on treatment at that time.** I'm so thankful for each and every donation that is given to BCFO to help women like myself.

-M'Riah, 30, BCFO Client

Financial Assistance Distribution

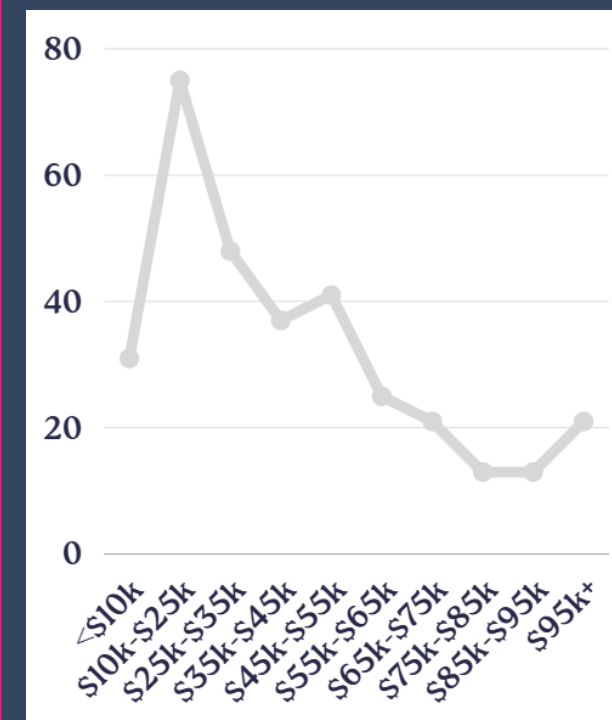


Client Ages



Average: 58 years old

Household Income



Average: \$44,071

Children's Fund

108 families served had children in the home

193 children received children's fund to help pay for various needs

\$40,400 given in Children's Fund

\$19,000 given for Holiday Children's Fund

U-35 Program

33 clients served

\$3,214 spent paying for diagnostic mammograms, ultrasounds, and biopsies



"Thanks to your generosity, we'll be able to spend Christmas with our loved ones in Kansas this year, which means the world to us. My son is especially thrilled to be able to go home and visit family. He's the kindest kid with a huge heart; he goes out of his way to help me daily..."

He asked Santa for Silver Dollar City tickets, and thanks to you, he'll wake up to those Christmas morning, along with other gifts. My heart couldn't be happier."

-Tharp Family
Children's Fund Recipient



"After years of trying to dig my family out of debt, I did not want to financially hurt our family with this. The U35 Program was able to get the biopsy done that led me to my diagnosis."

-Rachel, 31, BCFO Client

Lymphedema Garment Program

31 clients served **\$5,073** spent

Mammogram Program

704 Mammo Vouchers Sent **\$61,268** spent on Mammos

BCFO TESTIMONIAL
MAMMOGRAM PROGRAM

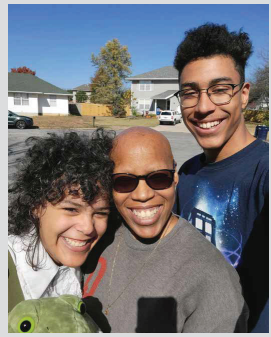


"I first heard about BCFO's screening mammogram program through my work. Our medical insurance does not cover well-visits or preventative screenings. Our human resource department hands out the information for screenings every year. I had not had a mammogram prior to this. I was 45 at the time, with no family history of breast cancer. I felt it was an expense I did not need incur. After receiving the BCFO information, I get regular screenings.

I feel all women should take every opportunity to be screened and the BCFO makes that possible for many that are underinsured."

-Karey, 58, BCFO Client

Support Group --- 15 active members



"Being in a room with others who truly understood **gave me instant peace** and helped me realize how much I had my guard up to protect others more than myself.

This group has taught me to advocate for my own journey, **given me strength**, and helped me understand that life after cancer can still be challenging - but with support like this, it becomes more manageable. I am very thankful for this group..."

-Cynthia, 48, BCFO Client

Fundraising Statistics



A Time to Share on the Square

\$15,362



A Time to Share

\$72,659



Hooked on Dance

\$439,533



Jeepin for a Cure

\$65,347



Pink Ribbon Gala

\$82,908

- BCFO General Donations- \$228,776
- Gas Card Campaign- \$35,213
- Pink Ribbon Luau- \$23,161
- Memorial Donations \$22,282
- Hope on the Rocks - \$21,828
- Swinging for Pink- \$19,965
- Pink the Rink - \$9,241
- Hunt for a Cause - \$8,856
- Boobapalooza- \$8,413
- Pink Paddle Open- \$6,032
- Support Group Campaign- \$3,807

2025 Fundraising Total: \$1,488,570

2025 Goals Accomplished



- ✓ Provided more than \$1 million in support of our clients!
- ✓ Broadened our reach by expanding the Free Screening Mammogram Voucher Program into Miller, Morgan, and Camden, MO Counties, thanks to partnerships with hospitals and screening facilities in those counties.
- ✓ Increased Free Screening Mammogram Voucher Program outreach in the 4-state area with the addition of a Community Health Worker, funded by a grant from the Kansas University Masonic Cancer Alliance, and with additional outreach through partnerships with the Hand Forward Foundation and the Community Foundation of the Ozarks' Inclusion and Belonging grant program.

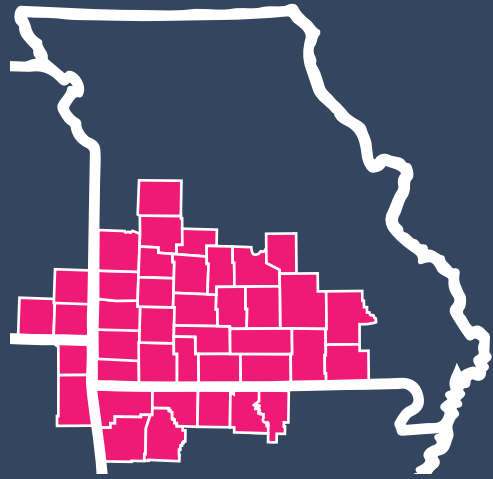
2026 Goals:

- Increase the financial assistance we provide per client so we can continue to make a significant impact in each person's journey with breast cancer.
- Increase awareness and participation in the Free Screening Mammogram Voucher Program through ongoing partnerships with radio stations and other advertising partners.
- Increase screening mammograms in rural areas and provide more screening mammogram days at their facilities.
- Partner with additional businesses and groups throughout the Ozarks to increase fundraising efforts.



To the left: Shannon, BCFO's Community Health Worker, attends a back to school bash in Carl Junction to promote BCFO's Free Screening Mammogram Program.

Looking forward to 2026...



**Your donation
stays local
and helps local!**

In 2026, BCFO aims to highlight how local support stays local, with funds raised in the Ozarks directly helping breast cancer patients in the Ozarks. We are deeply grateful to the grassroots groups and neighbors who came together in 2025, raising \$189,131 through local fundraisers, many of them long-standing partners. Their commitment shows how community driven support creates real impact for local patients when we work together.

Upcoming Events

Attend these events and support your neighbors!

A Time to Share on the Square - **Neosho Square** - (3/28)
A Time to Share - **Shrine Mosque** - (4/23)
Cycle for Life - **Barley House at Moontown Crossing** - (6/20)
Hooked on Dance - **TBD** - (TBD)
Jeepin for a Cure - **James River Jeep** - (10/10)

Stay tuned to our socials for the latest info on all of these events!



Breast Cancer Foundation of the Ozarks



@breastcancerfoundationozarks

Ways You Can Help



• Become a Monthly Donor

- Your monthly gift will provide even more help and hope for local families facing breast cancer, giving them stability and comfort when they need it most.

• Consider making a planned gift to BCFO

- Make an impact for local families right now, create a lasting legacy of hope.
- No cost at the time of the gift for many planned gifts.
- Generous tax benefits in the year of your gift.
- You will be invited to join BCFO's Legacy of Hope Society, a group of compassionate individuals devoted to BCFO's mission.

• Ways to Give

- Make a gift of your stock, DAF, or other appreciated assets.
- Include a bequest to BCFO in your will.
- Make BCFO a beneficiary of your retirement plan or life insurance policy.
- Make a gift of your personal property with a TOD designation.

Contact Megan Garbee at megan.garbee@bcfo.org or 417-862-3838 for more information or to make a gift today!

Gratitude

Thank you again to each and every person who has made such an incredible year possible at BCFO! We truly could not make an impact for local families facing breast cancer without the generosity of such compassionate donors, volunteers, sponsors, committee members, grant funders, and other supporters. We appreciate you!

To learn more about the impact of your support, please contact us at:
417-862-3838 or info@bcfo.org

620 W Republic Rd. Suite 107 Springfield, MO 65807

Monday through Friday 9:00 AM - 5:00 PM

Thank You for Your Support!



BREAST CANCER FOUNDATION
OF THE OZARKS.